



## MAY CHANG

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Portfolio: [www.maychangdesign.com](http://www.maychangdesign.com)

### QUALIFICATIONS:

- 5+ years of outstanding technical skills and extensive software knowledge on various graphic/digital design applications. Able to work proficiently in PC and Macintosh environments.
- Experienced in various design areas: graphic design, web design, web responsive design, UI/UX design, corporate identities, presentation, promotional and package design and icon design.
- Adaptable, organized, detail-oriented, excellent work ethic and a team player.

### TECHNICAL SKILLS:

- Proficient in – HTML, DHTML, CSS, jQuery, JavaScript, Adobe Photoshop, Adobe Illustrator.
- Working knowledge of – responsive web, mobile web, W3C standards, AODA compliance, ActionScript, XML, PHP, AJAX, Bootstrap framework and AngularJS.
- Experienced with CMS – WordPress, Drupal, Magento, TeamSite, Sitefinity and Sitecore.
- Specialized areas – interactive design, web front-end development, UI/UX design, corporate identities/icon design, presentation/promotional design, package design, illustrations and animations.

### WORK EXPERIENCE:

Jan. 2016 – Jul. 2016: BMIR / Toronto

Position: (Contract) Front-end developer

- Website front-end development and website maintenance with WordPress, Sitefinity or BOLT CMS using HTML, CSS, jQuery and PHP.
- Website: ONE Properties , Automative Properties REIT, CIBC 2015 Corporate Responsibility Report, Fortis Inc., CHC Student Housing and VersaCold.

May 2013 – Oct. 2015: Thane Direct / Mississauga

Position: Web Designer / Front-end developer

- Website visual design and front-end development with HTML, CSS, jQuery, PHP and GIT.
- HTML email design and coding with ExactTarget
- E-commerce Website maintenance & updates (WordPress/Magento/PHP)
- UI/UX wireframe, design and mockups
- Banner ads design
- [h2omopx5.ca](http://h2omopx5.ca) | [ThaneDirect Canada](http://ThaneDirect Canada) | [Thane UK](http://Thane UK) | [MejorcompraTV](http://MejorcompraTV) | [Tvins](http://Tvins)

May 2011 – Nov. 2012: CAA South Central Ontario / Richmond Hill

Position: (Contract) Web Designer / Front-end developer with HTML, CSS and jQuery

- Website visual design and front-end development
- HTML email design/coding/AB testing/deployment/MailChimp template
- Website maintenance & updates (Sitecore CMS)
- Working on UI/UX wireframe, design and mockups for membership buy-flow AB testing and insurance buy-flow
- Implementation on WordPress theme
- Banner ads / Google ad / Facebook Fan Gate page design
- [caasco.com](http://caasco.com)

Jun. 2008 – Feb. 2011: Armstrong Partnership / Toronto

Position: Web Producer / Web Designer

- Front-end website coding
- HTML email coding/deployment/report
- Website maintenance & updates (TeamSite CMS)
- Banner ads design
- Wireframe/mockups for intranet
- Hill's Pet e-newsletters | Mastercard.ca

Sep. 2007 – May 2008: Rogers Publishing / Toronto

Position: (Contract) Web Producer / Web Designer

- Website maintenance & updates (TeamSite CMS)
- HTML email design/coding
- Flare.com | CanadianBusiness.com | Chatelaine online

May 2003 – Feb. 2007: MicrisOne / Markham

Position: Lead Graphic / Web Designer

- Print design: packaging, corporate identities, brochure, catalogue, sell sheets, ads and product design
- Website GUI design

Oct. 1999 – Apr. 2003: CornerStone Media / Markham

Position: Graphic / Web Designer

- Graphic design in various areas: newspaper ad, corporate identities, brochure, promotional booklet, DM and package
- Electronic brochures and TV post-production
- Web design, GUI design, scripting & coding, multimedia, animations, web management and maintenance.

#### **PERSONAL STRENGTHS:**

10+ years of in-house and freelance experiences in various aspects of graphic design, I am able to work in a team environment or unsupervised. Being an efficient and self-motivated quick learner, I am not only having excellent technical skills but also the ability to prioritize multitasking.

#### **LANGUAGES:**

English, Chinese (Mandarin, Taiwanese and Cantonese) and Japanese

#### **EDUCATION/TRAINING:**

Web Master Certificate – Seneca College of Applied Arts

Computer Graphics Diploma – Seneca College of Applied Arts

#### **HONORS & AWARDS:**

- Armstrong Partnership ABCD Awards  
January 2010 - Internal company recognition awards
- 2010 CAPMA Promo! Awards, Gold  
Category: Best Retail Account-Specific Activity  
Project: 2009 MasterCard Memorial Cup Integrated Campaign  
Involvement: website development