

MAY CHANG

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Portfolio: www.maychangdesign.com

QUALIFICATIONS:

- ‡ 5+ years of outstanding technical skills and extensive software knowledge on various graphic/digital design applications. Able to work proficiently in PC and Macintosh environments.
- ‡ Experienced in various design areas: graphic design, web design, web responsive design, UI/UX design, corporate identities, presentation, promotional and package design and icon design.
- ‡ Adaptable, organized, detail-oriented, excellent work ethic and a team player.

TECHNICAL SKILLS:

- ‡ Proficient in – HTML, DHTML, CSS, jQuery, JavaScript, Adobe Photoshop, Adobe Illustrator.
- ‡ Working knowledge of – responsive web, mobile web, W3C standards, AODA compliance, ActionScript, XML, PHP, AJAX, Bootstrap framework and AngularJS.
- ‡ Experienced with CMS – WordPress, Drupal, Magento, TeamSite, Sitefinity and Sitecore.
- ‡ Specialized areas – interactive design, web front-end development, UI/UX design, corporate identities/icon design, presentation/promotional design, package design, illustrations and animations.

WORK EXPERIENCE:

Jan. 2016 – present: BMIR / Toronto

Position: (Contract) Front-end developer

- ‡ Website front-end development and website maintenance with WordPress, Sitefinity or BOLT CMS using HTML, CSS, jQuery and PHP.
- ‡ Website: [ONE Properties](#), [Automotive Properties REIT](#), [CIBC 2015 Corporate Responsibility Report](#), [Fortis Inc.](#), [CHC Student Housing](#) and [VersaCold](#).

May 2013 – Oct. 2015: Thane Direct / Mississauga

Position: Web Designer / Front-end developer

- ‡ Website visual design and front-end development with HTML, CSS, jQuery, PHP and GIT.
- ‡ HTML email design and coding with ExactTarget
- ‡ E-commerce Website maintenance & updates (WordPress/Magento/PHP)
- ‡ UI/UX wireframe, design and mockups
- ‡ Banner ads design
- ‡ h2omopx5.ca | [ThaneDirect Canada](#) | [Thane UK](#) | [MejorcompraTV](#) | [Tvins](#)

May 2011 – Nov. 2012: CAA South Central Ontario / Richmond Hill

Position: (Contract) Web Designer / Front-end developer with HTML, CSS and jQuery

- ‡ Website visual design and front-end development
- ‡ HTML email design/coding/AB testing/deployment/MailChimp template
- ‡ Website maintenance & updates (Sitecore CMS)
- ‡ Working on UI/UX wireframe, design and mockups for membership buy-flow AB testing and insurance buy-flow
- ‡ Implementation on WordPress theme
- ‡ Banner ads / Google ad / Facebook Fan Gate page design
- ‡ caasco.com

Jun. 2008 – Feb. 2011: Armstrong Partnership / Toronto

Position: Web Producer / Web Designer

- ‡ Front-end website coding
- ‡ HTML email coding/deployment/report
- ‡ Website maintenance & updates (TeamSite CMS)
- ‡ Banner ads design
- ‡ Wireframe/mockups for intranet
- ‡ Hill's Pet e-newsletters | Mastercard.ca

Sep. 2007 – May 2008: Rogers Publishing / Toronto

Position: (Contract) Web Producer / Web Designer

- ‡ Website maintenance & updates (TeamSite CMS)
- ‡ HTML email design/coding
- ‡ Flare.com | CanadianBusiness.com | Chatelaine online

May 2003 – Feb. 2007: MicrisOne / Markham

Position: Lead Graphic / Web Designer

- ‡ Print design: packaging, corporate identities, brochure, catalogue, sell sheets, ads and product design
- ‡ Website GUI design

Oct. 1999 – Apr. 2003: CornerStone Media / Markham

Position: Graphic / Web Designer

- ‡ Graphic design in various areas: newspaper ad, corporate identities, brochure, promotional booklet, DM and package
- ‡ Electronic brochures and TV post-production
- ‡ Web design, GUI design, scripting & coding, multimedia, animations, web management and maintenance.

PERSONAL STRENGTHS:

10+ years of in-house and freelance experiences in various aspects of graphic design, I am able to work in a team environment or unsupervised. Being an efficient and self-motivated quick learner, I am not only having excellent technical skills but also the ability to prioritize multitasking.

LANGUAGES:

English, Chinese (Mandarin, Taiwanese and Cantonese) and Japanese

EDUCATION/TRAINING:

Web Master Certificate – Seneca College of Applied Arts

Computer Graphics Diploma – Seneca College of Applied Arts

HONORS & AWARDS:

- ‡ Armstrong Partnership ABCD Awards
January 2010 - Internal company recognition awards
- ‡ 2010 CAPMA Promo! Awards, Gold
Category: Best Retail Account-Specific Activity
Project: 2009 MasterCard Memorial Cup Integrated Campaign
Involvement: website development